

Further, this Judgment shall not be competent evidence in any judicial or other proceeding of any liability or wrongdoing by Defendants.

2. The entry of this Judgment has been consented to by Defendants as their own free and voluntary act and with full knowledge and understanding of the nature of the proceedings and the obligations and duties imposed upon them by this Judgment, and they consent to its entry without further notice, and aver that no offer, agreement, or inducements of any nature whatsoever have been made to them by the State of Texas or its attorneys or any employee of the Texas Attorney General's Office to procure this Judgment.

3. In the event the Court shall not enter this Judgment, this proposed Judgment shall be of no force and effect against the Attorney General of Texas or any of the Defendants.

4. This Judgment shall bind Defendants, their officers, directors, agents, representatives, parents, affiliates, subsidiaries, and employees, and shall be binding on any and all successors and assigns, future purchasers, acquired parties, acquiring parties, successors-in-interest, shareholders, and their officers, agents, representatives, and employees, directly or indirectly or through any corporation or anyone acting directly or indirectly on their behalf.

5. Defendants have, by their signatures and the signatures of their respective counsels hereto, waived any right to appeal, petition for certiorari, move to reargue or rehear or be heard in connection with entry of this Judgment concerning past conduct addressed in this Judgment. Defendants expressly waive and relinquish any defense, requirement, or argument that the permanent injunction below does not contain a finding of facts or conclusion of law.

6. In exchange for the consideration set forth herein, upon execution of this Agreement, the Attorney General agrees to release Defendants, all of their parent entities, subsidiaries and affiliated entities, and the officers, directors, members, agents, servants,

employees of each of them, and shareholders (collectively, "Defendant Parties") from all civil claims, causes of action, suits and demands, of any kind or character for violations of the Texas Deceptive Trade Practices - Consumer Protection Act, TEX. BUS. & COM. CODE ANN. §17.21 *et seq.* ("DTPA") and the Texas Food, Drug and Cosmetic Act, TEX. HEALTH & SAFETY CODE ANN. §431.001 *et seq.* ("TFDCA"), arising out or based upon the matters addressed in this Judgment and the State's Petition.

7. The Court having considered the pleadings and the proposed Judgment executed by the parties and their attorneys and filed herewith, and good cause appearing,

IT IS HEREBY ORDERED, ADJUDGED AND DECREED that Judgment may be entered in this matter as follows:

8. This Court has jurisdiction, through the TFDCA and the DTPA, over the subject matter and over all parties to this action for the purpose of entering into and enforcing this Judgment.

9. Venue of this lawsuit lies in Dallas County, Texas pursuant to Tex. Bus. & Com. Code §17.47(b) and §431.047(c) of the TFDCA.

10. Jurisdiction is retained by this Court for the purpose of enabling the Attorney General or the Defendants to apply to this Court for such further orders and directions as may be necessary or appropriate for the construction and modification of the injunctive provisions herein, or execution of this Judgment, including punishment for any violation of this Judgment. If the Attorney General is required to file a petition to enforce any provision of this Judgment against any (or all) Defendants, the particular Defendant(s) involved in such petition agree to pay all court costs and reasonable attorneys' fees associated with any successful petition to enforce any provision of this Judgment against such Defendant(s).

11. Defendants waive any defect associated with service of the Petition and this Judgment and do not require issuance or service of a Summons.

12. Defendants have done business in Texas by promoting and marketing Airborne Products to persons who are consumers in Texas. The Corporate Defendants sold and continue to sell some or all of the following products: Airborne – Original, Airborne – Pink Grapefruit, Airborne-Lemon-Lime, Airborne-Nighttime, Airborne, Jr., Airborne On-The-Go, Airborne Seasonal (formerly known as Airborne Seasonal Relief), Airborne Soothing Throat Gummi Lozenges (formerly known as Airborne Sore Throat Gummi Lozenges), and Airborne Power Pixies in Texas. The Individual Defendants previously sold Airborne – Original.

PARTIES

13. Defendants represent that they are the proper defendants to this Judgment. Defendant Airborne Health, Inc. and Defendant Airborne Holdings, Inc., represent that they are the true legal names of the corporate entities entering into this Judgment. Defendant Airborne, Inc., was incorporated in California on April 22, 1999, and had a principal place of business in Carmel, California until May 2005. Airborne, Inc., ceased to exist in December 2005, when it merged with and into Airborne Health, Inc., which continued to do business under the original name “Airborne, Inc.,” Defendant Airborne Health, Inc., was incorporated as a Delaware corporation on December 22, 2005, and has a principal place of business in Bonita Springs, Florida and offices in Carmel, California and New Jersey. Defendant Airborne Holdings, Inc., wholly owns Airborne Health, Inc., and is also incorporated in Delaware. Defendant Victoria Knight-McDowell represents that this is her true legal name. Defendant Thomas John McDowell represents that this is his true legal name.

14. Defendants further acknowledge that they understand that the Texas Attorney

General expressly relies upon these representations, and that if any of them are false, deceptive, misleading or inaccurate, the Texas Attorney General has the right to move to vacate or set aside in whole or in part this Judgment with respect to the pertinent Defendant(s), or request that such Defendant(s) be held in contempt, if the Texas Attorney General so elects.

DEFINITIONS

15. Unless otherwise specified, the following definitions shall apply:

A. **“Advertise,” “Advertisement,” or “Advertising,”** shall mean any oral, written, graphic or pictorial statement or representation, including but not limited to testimonials, endorsements, or other Third Party representations, regardless of the Medium of communication employed, disseminated in or from Texas by Defendants or by any third party on behalf of Defendants for the purpose of inducing, or that are likely to induce, directly or indirectly, the purchase of a Product; and includes but is not limited to Product Labels, Labeling, Product literature, television commercials, radio sponsorship or commercials, magazine advertisements, and Internet sites.

B. **“Attorney General”** means the Attorney General of Texas and the Office of the Attorney General of Texas.

C. **“Competent and Reliable Scientific Evidence”** shall mean tests, analyses, research, studies, or other evidence based on the expertise of professionals in the relevant area, that has been conducted and evaluated in an objective manner by persons qualified to do so, using procedures generally accepted in the profession to yield accurate and reliable results.

D. **“Corporate Defendants”** shall mean Airborne Health, Inc. (d/b/a Airborne, Inc. and Knight-McDowell Labs) and Airborne Holdings, Inc., their officers, directors, agents, representatives, parents, subsidiaries, affiliates, and employees, and includes any and all successors and assigns, future purchasers, acquired parties, acquiring parties, successors in interest, and their officers, agents, representatives, and employees, and anyone acting directly or indirectly on their behalf. This definition shall not include independent retailers or independent distributors of any Product.

E. **“Dietary Supplement”** means a food intended to supplement the diet that bears or contains one or more of the following dietary ingredients:

- i. a vitamin;

- ii. a mineral;
- iii. an herb or other botanical;
- iv. an amino acid;
- v. dietary substance for use by man to supplement the diet by increasing the total dietary intake; or
- vi. a concentrate, metabolite, constituent, extract, or combination of any ingredient described in i-v above.

F. **“FDA” or “Food and Drug Administration”** means the Food and Drug Administration of the United States Department of Health and Human Services.

G. **“Individual Defendants”** means Victoria Knight-McDowell and Thomas John McDowell.

H. **“Judgment”** shall mean this document entitled State of Texas v. Airborne Health, Inc., doing business as Airborne and Airborne, Inc., formerly doing business as Knight-McDowell Labs, Victoria Knight-McDowell, individually, and Thomas John McDowell, individually.

I. **“Label”** means a display of written, printed, or graphic matter upon the immediate container of any article.

J. **“Labeling”** means all labels and other written, printed, or graphic matters (1) upon any article or any of its containers or wrappers, or (2) accompanying such article.

K. **“Market” or “Marketing”** means any act or process or technique of promoting, offering, selling or distributing a product or service.

L. **“Medical Food”** means:

- i. a specially formulated and processed product (as opposed to a naturally occurring foodstuff used in its natural state) for the partial or exclusive feeding of a patient by means of oral intake or enteral feeding by tube;
- ii. that is intended for the dietary management of a patient who, because of therapeutic or chronic medical needs, has limited or impaired capacity to ingest, digest, absorb, or metabolize ordinary foodstuffs or certain nutrients, or who has other special medically determined nutrient requirements, the dietary management of which cannot be achieved by the

modification of the normal diet alone;

iii. that provides nutritional support specifically modified for the management of the unique nutrient needs that result from the specific disease or condition, as determined by medical evaluation;

iv. that is intended to be used under medical supervision; and

v. that is intended only for a patient receiving active and ongoing medical supervision wherein the patient requires medical care on a recurring basis for, among other things, instructions on the use of the medical food.

M. **“Medium”** means any method of communicating or Advertising to the public in or from Texas whether the message is contained in the written or spoken word, audio, video, recorded or presented live and includes but is not limited to television and closed circuit television such as those found on airplanes, radio, the Internet, short films, movies, newspaper advertisements, magazine advertisements, brochures, web sites, electronic mail, coupons, flyers, or electronic mail.

N. **“Product”** means Airborne – Original, Airborne – Pink Grapefruit, Airborne-Lemon-Lime, Airborne - Nighttime, Airborne, Jr., Airborne On-The-Go, Airborne Seasonal Relief, Airborne Sore Throat Gummi Lozenges, Airborne Soothing Throat Gummi Lozenges, Airborne Power Pixies, any products derived from the ingredients and formulation of Airborne Original, or any substantially similar products that are produced, owned, distributed, or manufactured by any of the Defendants intended for human use.

O. **“Settling Attorneys General”** shall mean the Attorneys General Offices of the States of Alaska, Arkansas, California, Connecticut, Delaware, the District of Columbia, Florida, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Maine, Maryland, Michigan, Mississippi, Missouri, Montana, Nebraska, Nevada, New Jersey, New Mexico, Ohio, Oregon, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Vermont, Washington, and Wisconsin.

P. **“Structure/Function Claim”** means statements that describe the role of a nutrient or dietary ingredient intended to affect the structure or function in humans or that characterize the documented mechanism by which a nutrient or dietary ingredient acts to maintain such structure or function, provided that such statements do not purport to diagnose, treat, cure, or prevent any disease.

PERMANENT INJUNCTION

16. **IT IS FURTHER ORDERED THAT**, pursuant to the DTPA and the TFDCa, and subject to any jurisdictional limitations of such statute, Corporate Defendants (as defined above), Individual Defendants (as defined above), and anyone acting indirectly or directly on behalf of the Individual Defendants are hereby permanently enjoined and restrained from:

A. Making any express or implied statement in connection with the Marketing or Advertisement of any Product that is false, or has the capacity, tendency or effect of deceiving or misleading consumers; or omitting any material information such that the express or implied statement deceives or tends to deceive consumers;

B. Making any express or implied claim, in connection with the Marketing or Advertising of its Products, that a Product may be used in the diagnosis, cure, mitigation, treatment or prevention of a disease in humans except as provided in paragraph 17;

C. Making any express or implied Structure/Function Claim in connection with the Marketing or Advertising of its Products unless at the time the claim is made, Competent and Reliable Scientific Evidence exists substantiating such claim, and except as provided in paragraph 17;

D. Making any express or implied claim in connection with the Marketing or Advertising of its Products, concerning the health benefit, performance, efficacy or safety of a Product marketed as a Dietary Supplement unless at the time the claim is made, Competent and Reliable Scientific Evidence exists substantiating such claim, and except as provided in paragraph 17;

E. Making any representation, in connection with the Marketing or Advertising of a Product, about research that has been performed, including but not limited to any

representation that a Product has been clinically tested unless at the time the claim is made, Competent and Reliable Scientific Evidence exists substantiating such claim, and except as provided in paragraph 17;

F. Making, in connection with the Marketing or Advertising of a Product, in addition to any and all requirements set forth in this Judgment, any statements or representations concerning a Product that materially contradict or conflict with any other statements or representations the Defendants make about such Product and render such statements or representations misleading and/or deceptive;

G. For any Product Labeled as a Dietary Supplement requiring or demanding, that a Product be placed in the “cough/cold” aisle or department of any retail facility or otherwise influencing a Product’s placement in the “cough/cold” aisle or department of any retail facility through direct affirmative action taken by the Individual or Corporate Defendants;

H. Making any of the following, or substantially similar, statements, or using any of the following Product names, that imply that Airborne can diagnose, mitigate, prevent, treat, or cure colds, coughs, the flu, an upper respiratory infection, or allergies:

- i. Airborne Effervescent Cold Formula;
- ii. Airborne Cold Remedy;
- iii. A Miracle Cold Buster;
- iv. Sick of Catching Colds;
- v. Airborne Natural Cold Remedy;
- vi. Developed by a teacher who was sick of catching colds in class and on airplanes!;
- vii. Developed by a school teacher who was sick of catching colds in class!;

- viii. I created Airborne because, as a teacher dealing with young children, I was sick of catching colds in the classroom;
- ix. Take at the first sign of a cold symptom;
- x. Airborne, the #1 selling natural product in the busy cough/cold aisle of all major drug stores;
- xi. Look in the Cough-Cold aisle of your favorite drug store;
- xii. Achoo! Take Airborne;
- xiii. "Sore Throat" Lozenge;
- xiv. Provides relief for sore throats; or
- xv. Airborne Seasonal Relief;

except as provided in paragraph 17 of this Judgment;

I. Making any express or implied claims in connection with the Advertising or Marketing of any Product Labeled as a Dietary Supplement, including using or showing actors, other persons, or cartoon depictions of germs, which directly or indirectly represent or otherwise state that a Product fights germs except as provided in paragraph 17 of this Judgment;

J. Using or showing actors, other persons, or cartoon depictions of individuals, characters, or other figures in any Advertising Medium with a cold, the flu, a cough, other upper respiratory infection, or allergy indicators such as sneezes, coughs, running noses, sniffles, germs or other related indicators including but not limited to grasping at one's throat, blowing one's nose or actions associated with coughing for any Product Labeled as a Dietary Supplement, except as provided in paragraph 17 of this Judgment;

K. Directly suggesting, directing or otherwise calling for an Advertisement or sponsorship of any kind for any Product to be placed in close temporal or physical proximity

to a television news story, web page, magazine article, newspaper article, or any other story or article contained in any other Medium about colds, coughs, the flu or upper respiratory infections except as provided in paragraph 17;

L. Having directions for use for any Product that, if followed, would result in an individual ingesting 15,000 International Units of Vitamin A or more per day;

M. Soliciting, using or employing in any Advertising of any Product Labeled as a Dietary Supplement any testimonials by consumers, celebrities, radio talk show hosts, television talk show hosts or any other person that directly or indirectly imply that Airborne's Products can be used to diagnose, mitigate, prevent, treat, or cure a cold, cough, flu, upper respiratory infection, seasonal allergies, or any other disease except as provided in paragraph 17.

17. Nothing in this Judgment shall prohibit any person or entity from making any representation, statement or claim (in Labeling or otherwise), directly or indirectly, for any Product: if the representation, statement or claim is a) lawful under the Texas Food, Drug, and Cosmetic Act and rules and regulations adopted pursuant to the TFDC Act, b) lawful under any new drug application applicable to such Product approved by the Food and Drug Administration, c) part of the lawful marketing of a homeopathic drug, d) part of the lawful marketing of a Medical Food under the Orphan Drug Amendments of 1988, or e) lawful under an FDA monograph for an over-the-counter drug. The failure of the FDA, FTC, or other law enforcement agency to take an enforcement action, or the mere presence of a representation, statement, or claim in the marketplace does not mean a representation, statement, or claim is lawful.

18. **IT IS FURTHER ORDERED THAT** Corporate Defendants shall revise all labels and labeling for any Product to comply with the Texas Food, Drug, and Cosmetic Act and rules and

regulations adopted pursuant to this act, and Corporate Defendants shall incorporate such revisions on all Products manufactured and/or shipped into Texas by Corporate Defendants by March 1, 2009.

A. The Defendants represent that they ceased selling and/or distributing Product in packaging identified in **Collective Exhibit A**, which contained statements with explicit references to colds, such as “Take at the first sign of a cold symptom” and/or Product packaging containing cartoon vignettes of individuals sneezing, coughing, or blowing their noses by approximately June 9, 2008. The Defendants understand that the Attorney General expressly relies on this representation and reserves the right to initiate enforcement proceedings and/or move to set aside the Judgment if the representation is false, misleading or deceptive.

B. As of October 31, 2008, Corporate Defendants represent that they ceased selling and/or distributing Product in packaging identified in **Collective Exhibit B** and associated paper cartons and display trays, and have placed stickers over the white object displayed in the cartoon vignette on the Product packaging to **Exhibit C**, which is one of the packages that appears in Collective Exhibit B. The Corporate Defendants may not ship or otherwise deliver any inventory of Airborne Products’ packaging identified in Collective Exhibits A or B after October 31, 2008.

COMPLIANCE

19. **IT IS FURTHER ORDERED THAT**, for a period of five (5) years from the date of entry of this Judgment, pursuant to DTPA, Corporate Defendants shall, in connection with the Advertising, promotion, offering for sale, or distribution in or from Texas of any covered Product:

A. Take reasonable steps sufficient to monitor and ensure that Corporate Defendants comply with this Judgment. In conducting periodic monitoring of compliance, Corporate Defendants shall document and retain sufficient evidence to detail and substantiate their monitoring efforts and produce such documentation s as may be requested by the Attorney General within thirty (30) business days of such a request.;

B. Conduct periodic reasonable monitoring of representations made by Corporate Defendants concerning any covered Product when the relevant actors are engaged in sales or other customer service functions, including representations made orally or through electronic communications. In conducting periodic monitoring of the representations made by Corporate Defendants concerning any covered Product, Corporate Defendants shall document and retain sufficient evidence to detail and substantiate their monitoring efforts and produce such documentation to the Attorney General within thirty (30) business days of such a request;

C. Conduct periodic reasonable monitoring of representations made about any covered Product on all Internet websites operated or maintained by the Corporate Defendants or anyone doing so on their behalf. In conducting periodic monitoring of representations made about any covered Product on Internet websites operated or maintained by Corporate Defendants or anyone doing so on their behalf, Corporate Defendants shall document and retain sufficient evidence to detail and substantiate their monitoring efforts and produce such documentation and records as may be requested by the Attorney General within thirty (30) business days of such a request;

D. Take appropriate disciplinary action against any employee or agent who knowingly engages in any conduct prohibited by this Judgment, up to and including

termination of any such employment or agency relationship, within a reasonable period of time not to exceed thirty (30) business days after the Corporate Defendants know or should know that such person is or has been engaging in such conduct;

E. Within sixty (60) days after entry of this Order, send an exact copy of the notice attached hereto as Exhibit D to each jobber, distributor or retailer to whom Airborne has sold any Airborne Product since June 1, 2005. The notice shall be sent by first class mail, postage prepaid and return receipt requested. It shall be sufficient for compliance with this paragraph for such notice to be sent to the principal place of business of each such entity;

F. Institute a reasonable program of surveillance which is adequate to reveal whether Corporate Defendants or any of their officers, directors, or employees are disseminating in or from Texas any Advertising or Marketing material that contain any representation that violates the provisions of this Judgment;

As part of their reasonable program of surveillance, Corporate Defendants shall be required to receive, collect, and produce to the Attorney General within thirty (30) days after a request by the Attorney General the following:

- i. All Airborne Advertisements and Marketing materials concerning an Airborne Product disseminated in or from Texas;
- ii. Airborne sales presentations made in or from Texas;
- iii. Other written communications with consumers in or from Texas concerning an Airborne Product; and
- iv. All communication referenced in 19.G.

G. Promptly and in a reasonable manner investigate any information the Corporate Defendants receive that any retailer or other third party in Texas is using or disseminating any Advertisements or Marketing material, or making any oral statement, that violates the provisions of this Judgment; and send Exhibit E to any retailer or other third party whose Advertisements or Marketing materials of an Airborne Product may violate the terms of this Judgment if made by the Defendants. Attached is a copy of Exhibit E.

CIVIL PENALTIES / PAYMENT TO THE ATTORNEY GENERALS

20. **IT IS FURTHER ORDERED THAT**, as part of their settlement with the States, the Defendants are ordered to pay to the Settling Attorneys General a total of Seven Million Dollars (\$7,000,000.00) for attorneys' fees and investigative costs, for consumer education, litigation or local consumer aid funds, or for public protection or consumer protection purposes, or any other purpose allowed by each State's law at the discretion of each State's Attorney General, as follows:

A. Of that \$7,000,000.00, Defendants shall pay \$6,000,000 to the Attorneys General by electronic fund transfer made payable to the Office of the Attorney General of Tennessee on or before execution of this Judgment;

B. Defendants shall pay \$500,000 by electronic fund transfer made payable to the Office of the Attorney General of Tennessee by the close of business on February 1, 2009;

C. Defendants shall pay the remaining \$500,000 by electronic fund transfer made payable to the Office of the Attorney General of Tennessee by the close of business on May 1, 2009. The Tennessee Attorney General shall divide and distribute these funds as designated by and in the sole discretion of the Settling Attorneys General;

D. Said payment shall be used by the States as and for attorneys' fees and other costs of investigation and litigation, or to be placed in, or applied to, the consumer protection enforcement fund, including future consumer protection enforcement, consumer education, litigation or local consumer aid fund or revolving fund, used to defray the costs of the inquiry leading hereto, and may be used to fund or assist in funding programs directed at combating over-the-counter or prescription drug abuse, addiction and/or diversion, including, but not limited to, education, outreach, prevention or monitoring programs, or for other uses permitted by state law, at the sole discretion of each Attorney General. Defendants shall be jointly and severally liable for all amounts that are due and owed under this paragraph; and

E. Texas shall receive Four Hundred Sixty Thousand Dollars (\$460,000.00) with Four Hundred Thirty-five Thousand Dollars (\$435,000.00) to the Texas Attorney General's Office with Two Hundred Seventeen Thousand Five Hundred Dollars (\$217,500.00) as attorney fees and investigative costs, Two Hundred Seventeen Thousand Five Hundred Dollars (\$217,500.00) to the General Revenue Fund of the State of Texas, and Twenty-five Thousand (\$25,000.00) to the Texas Department of State Health Services as investigative costs.

OTHER SETTLEMENT TERMS AND OBLIGATIONS

21. The acceptance of this Judgment by the Attorney General or the non-insistence by the Attorney General on an enforcement action, shall not be deemed approval by the Attorney General of any of the Defendants' Advertising or business practices. Further, neither Defendants nor anyone acting on the Defendants' behalf shall represent, state, or imply or cause to be represented, stated, or implied that the State of Texas, the Attorney General, or any other

government unit of the State of Texas has approved, sanctioned, or authorized any practice, act, advertisement or conduct of Defendants, including prospective Advertising.

22. This Judgment may only be enforced by the parties hereto.

23. The titles and headers to each section of this Judgment are for convenience purposes only and are not intended by the parties to lend meaning to any actual provision of this Judgment.

24. Nothing in this Judgment constitutes an agreement by the Attorney General of Texas concerning the characterization of the amounts paid hereunder for purposes of any proceeding under the Internal Revenue Code or any state tax laws.

25. Defendants waive and will not assert any defenses based in whole or in part on the Double Jeopardy or Excessive Fines Clauses of the Constitution or principles set forth in *Hudson v. United States*, 118 S. Ct. 488 (1997) and *Austin v. United States*, 509 U.S. 602 (1993).

26. No waiver, modification, or amendment of the terms of this Judgment shall be valid or binding unless made in writing, signed by the party to be charged, approved by this Honorable Court and then only to the extent set forth in such written waiver, modification or amendment.

27. Any failure by any party to this Judgment to insist upon the strict performance by any other party of any of the provisions of this Judgment shall not be deemed a waiver of any of the provisions of this Judgment, and such party, notwithstanding such failure, shall have the right thereafter to insist upon the specific performance of any and all of the provisions of this Judgment and the imposition of any applicable penalties, including but not limited to contempt, civil penalties and/or payment of the attorneys fees of the Attorney General.

28. If any clause, provision or section of this Judgment shall, for any reason, be held illegal, invalid, or unenforceable, such illegality, invalidity or unenforceability shall not affect any other unrelated clause, provision, or section of this Judgment, and this Judgment shall be construed

and enforced as if such illegal, invalid, or unenforceable clause, section or other provision had not been contained herein.

29. Nothing in this Judgment shall be construed as relieving Defendants of the obligation to comply with all state and federal laws, regulations or rules, nor shall any of the provisions of this Judgment be deemed to be permission to engage in any acts or practices prohibited by such law, regulation, or rule.

30. Time shall be of the essence with respect to each provision of this Judgment that requires action to be taken by the Defendants within a stated time period or upon a specified date.

31. This Judgment sets forth the entire agreement of the parties, and there are no representations, agreements, or understandings, oral or written, between the parties relating to the subject matter of this Judgment which are not fully expressed herein or attached hereto or set forth in any stipulation filed currently herewith. In any action undertaken by the Parties, no prior versions of this Judgment, no prior versions of any of its terms, that were not entered by the Court in this Judgment, may be introduced for any purpose whatsoever.

32. Nothing in this Judgment shall be construed to waive any claims of Sovereign Immunity the Attorney General may have in an action or proceedings.

33. Upon reasonable written request, Defendants shall provide books, records, or documents (physical or electronic in native format) or formally under oath provide testimony or other information to the Attorney General relating to compliance with this Judgment. Defendants shall make any requested information available within thirty (30) days of the request at the Office of the Attorney General or at such other location as is mutually agreeable in writing to Defendants and the Attorney General. This Judgment shall in no way limit the Attorney General's right to obtain documents, records, testimony, or other information pursuant to any law, regulation, or rule.

34. Within thirty (30) days of entry of this Judgment, Corporate Defendants shall submit a copy of this Judgment to each of their officers, directors, and sales and marketing employees. Further, for a period of ten (10) years, Airborne shall supply a copy of this Judgment to any Advertising or marketing consulting agency that it employs.

35. Without violating ethical rules governing contacting a represented party, the Attorney General has the right to test shop the Corporate Defendants for the purpose of confirming compliance with this Judgment and state law. The test shoppers are not required to disclose that they are representatives of the Attorney General when making contact with the Corporate Defendants. Further, the Attorney General may record any or all aspects of their solicitations or visit(s) with the Corporate Defendant(s) in audio and/or video form without notice to the Corporate Defendant(s). The Corporate Defendants agree to void any sale and return any monies paid by a test shopper upon notification that such purchase was the result of a test shop conducted by the Attorney General.

36. Except as may be provided under applicable law, nothing in this Judgment shall be construed to grant, affect, restrict, limit or alter any private right of action that a consumer may have against Defendants.

37. This Judgment shall not be construed or used as a waiver or any limitation of any defense otherwise available to the Defendants.

38. Notices to be given under this Judgment and Injunction are sufficient if given by nationally recognized overnight courier service or certified Mail (return receipt requested), or personal delivery to the named party at the address below:

- A. If to Airborne Health or Airborne Holdings:
26811 South Bay Drive, Suite 300, Bonita Springs, FL 34134
and 100 Clock Tower, Suite 120, Carmel, CA 93923

- B. If to the Texas Attorney General:
Joyce Wein Iliya
Assistant Attorney General
Office of the Attorney General
1412 Main Street, Suite 810
Dallas, Texas 75202;
- C. If to Victoria Knight- McDowell:
26811 South Bay Drive, Suite 300, Bonita Springs, FL 34134
and 100 Clock Tower, Suite 120, Carmel, CA 93923; and
- D. If to Thomas John McDowell:
26811 South Bay Drive, Suite 300, Bonita Springs, FL 34134
and 100 Clock Tower, Suite 120, Carmel, CA 93923.

39. Notice is effective when delivered personally; or three (3) business days after it is sent by certified Mail; or on the business day after it is sent by nationally recognized courier service for next day delivery. Any party may change its notice address by giving notice in accordance with this paragraph.

COURT COSTS AND FEES

40. **IT IS FURTHER ORDERED THAT** Courts costs associated with the filing of this Judgment shall be paid by the Defendant Airborne, Inc. No discretionary costs shall be taxed against the Attorney General.

41. The Clerk is ordered to enter this Judgment forthwith. The clerk of the Court is authorized to issue such writs of execution or other process necessary to collect and enforce this Judgment.

42. All relief not granted herein is hereby denied.

SO ORDERED, this ____ day of _____ 2008.

District Judge

THE UNDERSIGNED, WHO HAVE THE AUTHORITY TO CONSENT AND SIGN ON BEHALF OF THE PARTIES IN THIS ACTION, HEREBY CONSENT TO THE FORM AND CONTENTS OF THE FOREGOING FINAL JUDGMENT AND AGREED PERMANENT INJUNCTION AND TO ITS ENTRY:

Date: 12-12-08

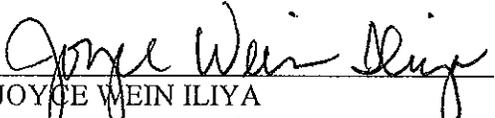
GREG ABBOTT
Attorney General of Texas

C. ANDREW WEBER
First Assistant Attorney General

JEFF L. ROSE
Deputy First Assistant Attorney General

PAUL D. CARMONA
Chief, Consumer Protection and Public Health Division

D. ESTHER CHAVEZ
Deputy Chief, Consumer Protection and Public Health Division


JOYCE WEIN ILIYA
Assistant Attorney General
State Bar No. 00784319
Consumer Protection and Public Health Division
1412 Main Street, Suite 810
Dallas, Texas 75202
(214) 969-7639, ext. 8811
Facsimile: (214) 969-7615
Attorneys for the State

Attorneys for Plaintiff State of Texas

THE UNDERSIGNED, WHO HAVE THE AUTHORITY TO CONSENT AND SIGN ON BEHALF OF THE PARTIES IN THIS ACTION, HEREBY CONSENT TO THE FORM AND CONTENTS OF THE FOREGOING FINAL JUDGMENT AND AGREED PERMANENT INJUNCTION AND TO ITS ENTRY:

Date: _____

Defendants:

Thomas John McDowell, Chairman
Individually, and on behalf of Airborne Health, Inc., and Airborne Holdings, Inc.

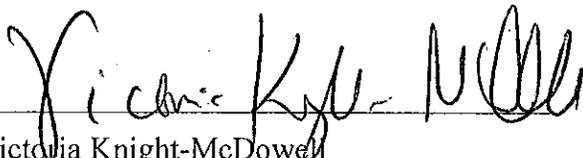
Victoria Knight-McDowell
Individually and as Acting Chief Executive Officer of Airborne Health, Inc.

FOR DEFENDANTS:



Thomas John McDowell, Chairman
Individually and on behalf of Airborne Health, Inc., and Airborne Holdings, Inc.

Date: 12-20-08



Victoria Knight-McDowell
Individually and as Acting Chief Executive Officer of Airborne Health, Inc.

Date: 12-10-08

Attorneys for Defendants



Jay L. Krystinik

Texas State Bar No. 24041279

Powell Goldstein LLP

2200 Ross Avenue

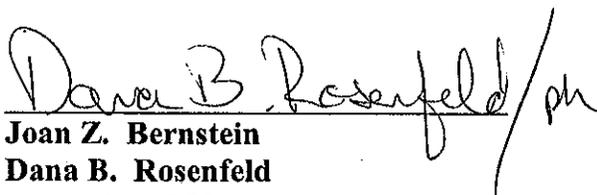
Suite 3300

Dallas, TX 75201

(214) 721-8048

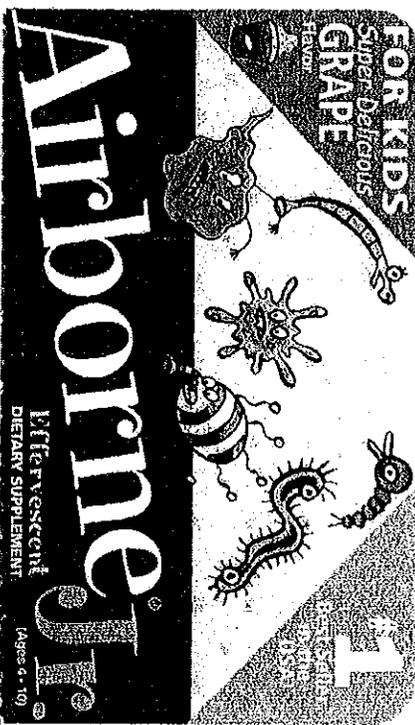
Facsimile: (214) 721-8100

Attorneys for Defendants

Handwritten signature of Dana B. Rosenfeld in cursive, with a horizontal line drawn across the signature and the initials "ph" written to the right of the line.

Joan Z. Bernstein
Dana B. Rosenfeld
Bryan Cave LLP
700 13th Street, NW
Washington, DC 20005
(202) 508-6000
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Collective Exhibit A



Children's Strength Airborne Formula!

Airborne Jr.
EFFERESCENT HEALTH FORMULA
A DIETARY SUPPLEMENT

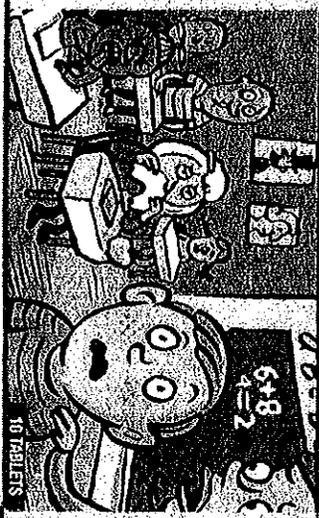
The original immune-boosting tablet that helps your body fight germs.†

Airborne Jr.

- Seven Herbal Extracts!
- Antioxidants!
- Electrolytes!
- Amino Acids!
- Vitamin C!
- Tastes Great!

CREATED BY A SCHOOL TEACHER!

- FOR USE IN:
- School
 - Playgrounds
 - Airplanes
 - Home
 - Sleep-overs
 - Vacations...



CONTENTS: 10 TABLETS

DIRECTIONS: Simply drop 1 (1) AIRBORNE Jr. tablet in 4-6 oz. of water, let effervesce (about 1 minute), and drink. Repeat every 3-4 hours as necessary, no more than three times per day. Do not take if pregnant or breastfeeding, unless you have consulted a physician. As with all dietary supplements, people on medication should consult physician before taking. Sealed with a tamper-evident cap for your protection. May be used in hot or cold water.

EFFERESCENT TABLETS ACT FASTERS! AIRBORNE Jr. IS A REGISTERED TRADEMARK.

Airborne[®] GUMMI LOZENGES

(Ages 5-105)

Makers of the famous Airborne Formula

Airborne[®] GUMMI LOZENGES

Soothing Throat Formula



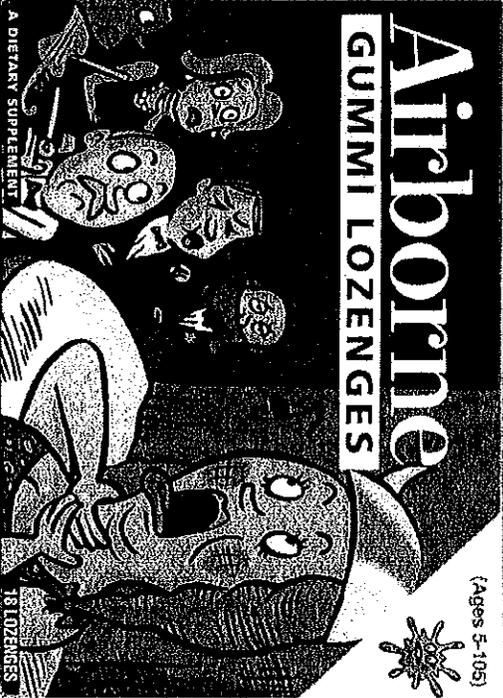
Best if NOT chewed. Place in mouth, let dissolve.

Airborne[®]
GUMMI LOZENGES

LOT# 459034

EXP 06/2008

They're really GOOD!!!



Airborne[®]

GUMMI LOZENGES

(Ages 5-105)



Airborne[®]
GUMMI LOZENGES

DIRECTIONS: Adults and children 5 years of age or older, allow one lozenge to dissolve slowly in mouth (for best results do not chew). May be repeated as needed or as directed by a doctor. Children under 5 years, please consult your doctor.

WARNINGS: As with all dietary supplements, pregnant women or people on medication, should consult doctor before taking.

Airborne[®]
GUMMI LOZENGES

A DIETARY SUPPLEMENT

18 LOZENGES

NEW!
ON-THE-GO
PACKETS

LEMON-LIME

Airborne[®] ON-THE-GO

DIETARY SUPPLEMENT

Airborne[®]
EFFERESCENT Health Formula

Take anywhere you go --
just add to bottled water!

The original immune boosting powder that helps your body fight germs.

CREATED BY A SCHOOL TEACHER!

CONTENTS: 8 PACKETS



Convenient
single-serve
packets

Take
anywhere



DIRECTIONS: Empty packet into bottle when 4 - 6 oz. of water remain. Let dissolve (about 1 minute) and drink. Repeat every 3-4 hours as necessary, no more than 3 times per day. Children 4 or more years of age. One half packet. Do not take if pregnant or breast feeding, unless you have consulted a physician. As with all dietary supplements, people on medication should consult physician before taking.

EFFERVESCENT TECHNOLOGY OFFERS 100% IMMEDIATE ABSORPTION!

NEW!
Pink
Grapefruit
 Flavor



#1
 Best Seller
 in the
 USA!

See inside for our full line of products.

Airborne

PINK GRAPEFRUIT
 DIETARY SUPPLEMENT

Airborne

THE ORIGINAL IMMUNE-BOOSTING TABLET

The original immune-boosting tablet.

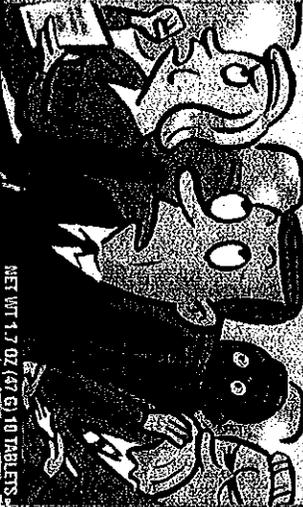
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CREATED BY A SCHOOL TEACHER!

CONTENTS: 1 TUBE
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- Echinacea
- Ammonium Chloride
- 1,000 mg of
 Vitamin C
- Tastes Great!



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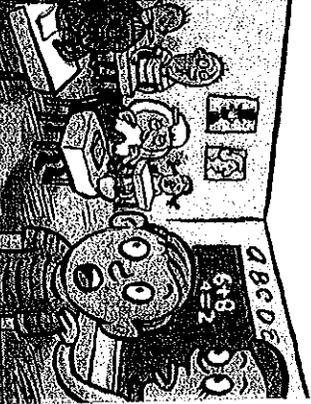
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Power Pixies
DIETARY SUPPLEMENT

Fun, quick-dissolve powder and cherry taste kids love. Immune-boosting formula moms love.



Just pour onto tongue. No water needed!



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AIRBORNE® POWER PILLS™ HEALTHY FORMULA FOR KIDS

Supplement Facts

Each Packet Contains	% Daily Value
Calories	10
Total Carbohydrates	3g 1%*
Vitamin A (as Retinyl Acetate)	1000 IU 20%
Vitamin C (Ascorbic Acid)	500 mg 8333%
Vitamin E (as dl-Tocopheryl Acetate)	15 IU 50%
Magnesium (as Sulfate)	20 mg 5%
Zinc (as Sulfate)	4 mg 27%
Selenium (as Amino Acid Chelate)	7.5 mcg 11%
Manganese (as Gluconate)	1.5 mg 75%
Herbal Extract Proprietary Blend	175 mg
<small>Melastomaceae, Lonicera flower, Forsythia fruit, Schizonepeta laboratory plants, Ginger (Zingiber officinale), Chinese Viper Fruit, Licorice (root), Echinacea laboratory plants.</small>	
Amino Acids Blend	25 mg
<small>Glutamine L-Glutamine, Lysine L-Lysine HCl</small>	

*Percent Daily Values are based on a diet of 2,200 packets per day. This value is not intended to be used as a basis for comparison. Other ingredients: Sorbitol, Red Sea Powder Extract, Water, Stevia and Natural Flavors. Power, Sarcosine, Ascorbyl Polysorbate.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Thank you for using Airborne! I created Airborne because as a teacher, I needed help supporting my immune system, especially in the classroom!

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"The Immune System"
Author & Developer of
"The Immune System"
Molecular Formula

Airborne is proud of the fact that it's longer in the market than any other immune supplement in America using whole plant material.



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16 TABLETS

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Airborne is proud of the fact that we extract only whole plant material. To ensure safety, purity and potency, this product is manufactured in the U.S.A.



Airborne[®] SEASONAL RELIEF

DIRECTIONS: Adults and children 12 years and older: Dissolve tablet in 4-6 oz. of water and drink. Take 3 times a day the first week and 2 times a day thereafter. Do not take if pregnant or breastfeeding, unless you have consulted a physician. As with all dietary supplements, people on medication or with known medical conditions should consult a physician before taking.

EFFERVESCENT TECHNOLOGY OFFERS 100% IMMEDIATE ABSORPTION!

WWW.AIRBORNETRUST.COM

Airborne is the founder of the Airborne Teachers Trust Fund. A vision of Victoria Knight-McDowell — former second-grade teacher and creator of Airborne — the Airborne Teachers Trust Fund awards monetary grants to fund art and music programs in elementary and middle schools. Often, these programs are in jeopardy of being lost due to budgetary limitations. Airborne proudly supports the Trust financially with the monies generated through the sale of Airborne products. For additional information and grant application visit www.airbornetrust.com.

C-10016-01

DIETARY SUPPLEMENT SEASONAL RELIEF Airborne SEASONAL RELIEF

AIRBORNE AIRBORNE AIRBORNE AIRBORNE AIRBORNE

Airborne[®]

SEASONAL RELIEF

EFFERVESCENT HEALTH FORMULA

Supplement Facts		
Serving Size 1 Tablet		
Each Tablet Contains	% Daily Value	
Calories	8	
Total Carbohydrates	<1g	<1%*
Vitamin C (Ascorbic Acid)	500 mg	833%
Vitamin B6 (Pyridoxine Hydrochloride)	2 mg	100%
Pantothenic Acid (as Calcium d-Pantothenate)	10 mg	100%
Sodium	250 mg	10%
Herbal Extracts Proprietary Blend	420 mg	**
Quercetin (as quercetin dihydrate), Chinese Skullcap (root), Apple (fruit), Eleuthero (root and rhizome), Penilla (leaf), Peppermint (leaf)		

* Percent Daily Values are based on a diet of other people's misdeeds. ** Daily Value not established.

Other Ingredients: Citrus Acid, Sodium Bicarbonate, Sorbitol, Citronellone, Natural Citrus Flavor, Malic Acid, Sodium Carbonate, L-Leucine, Polyethylene Glycol, Silicon Dioxide, Sucralose, Starch.
No Artificial Colors, Flavors or Preservatives.

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Respectful Cakes ©

 Airborne[®] Seasonal Relief is a non-drowsy formula containing a natural herbal blend that promotes normal histamine levels.[†]

Airborne's great-tasting Seasonal Relief formula comes in an effervescent tablet that you drop into water and let dissolve before drinking.

Manufactured in U.S.A.
for Airborne, Inc.
P.O. Box 2884 Carmel CA 93921

CITRUS BLEND 

-  Herbal Extracts!
-  500mg of Vitamin C!
-  Non-Drowsy!
-  Tastes Great!

74352003 EXP 03/05



EFFERVESCENT HEALTH FORMULA
A DIETARY SUPPLEMENT

HAVE YOU TAKEN YOUR
AIRBORNE?

Comments: (800) 590-9794
Visit us at www.AirborneHealth.com

ET00000-9V-1A

NONPROOF Proof of Purchase ENROLZ

13-5356
1 2 3

They're really GOOD!!!



Airborne®
SORE THROAT
GUMMI LOZENGES

A DIETARY SUPPLEMENT



NET WT 1.3 OZ (36 g) 18 LOZENGES

AI-AG 0063439



WARRANTY: As with all dietary supplements, great relief should be expected only when used as directed. Children under 3 years of age should consult their physician promptly. Keep this and all drugs out of the reach of children.

NEW!!
SORE THROAT
GUMMI LOZENGES
INDICATIONS: For temporary relief of minor sore throat pain or irritation.
DIRECTIONS: Adults and children 3 years of age or older, allow one lozenge to dissolve slowly in mouth for best results. Do not chew. May be repeated every hour as needed or as directed by physician. Children under 3 years, please consult your doctor.

Airborne®
SORE THROAT
GUMMI LOZENGES

Best if NOT chewed. Place in mouth, let dissolve.
For temporary relief of minor sore throat pain or irritation.
OKAL LABS

Buy 6 get 1 FREE

A portion of the famous **Airborne** Formula in a Throat Lozenge!

Airborne®
SORE THROAT
GUMMI LOZENGES

Makers of the famous **Airborne** Formula

Airborne®
SORE THROAT
GUMMI LOZENGES
(Ages 3-103)

AIRBORNE® AIRBORNE® AIRBORNE® AIRBORNE®

#1
Best Seller
in the
USA



See inside for exciting NEW products

Take
Airborne
Effervescent
DIETARY SUPPLEMENT

Airborne
EFFERVESCENT HEALTH FORMULA
A DIETARY SUPPLEMENT



Take at the **FIRST** sign of a cold symptom*
or before entering crowded environments

Buy 5 get 1 FREE

Airborne

CREATED BY A SCHOOL TEACHER!

CONTENTS: 1 TUBE

- Seven Herbal Extracts!
- Antioxidants!
- Electrolytes!
- Amino Acids!
- 1,000mg of Vitamin C!
- Tastes Great!

- FOR USE IN:
- ▶ Airplanes
 - ▶ Offices
 - ▶ Schools
 - ▶ Restaurants
 - ▶ Health Clubs
 - ▶ Theaters...



NET WT 1.0Z (28.3G) 10 TABLETS

DIRECTIONS: At the first sign of a cold symptom, immediately take 1 Airborne tablet in a small amount of plain water. Let dissolve about 1 minute and drink. Repeat every three hours, as necessary. Children under 12 years of age should consult their physician before using. People on medications should consult their physician before using. Always use the first sign of cold symptoms. Keep out of reach of children.

TAKE AT THE FIRST SIGN OF COLD SYMPTOM OR IN CROWDED PLACES!

AIRBORNE® AIRBORNE® AIRBORNE®

#1
Best Seller
in the
USA!



Airborne
ZESTY ORANGE
DIETARY SUPPLEMENT

Airborne
ORIGINAL ZESTY ORANGE
EFFERESCENT HEALTH FORMULA
A DIETARY SUPPLEMENT

The original immune-boosting tablet.

Buy 6 get
1 FREE

Airborne

CREATED BY A SCHOOL TEACHER!

CONTENTS: 1 TUBE

ORIGINAL ZESTY
ORANGE
• Seven Herbal
Extracts!
• Antioxidants!
• Electrolytes!
• Amino Acids!
• 1,000mg of
Vitamin C!
• Tastes Great!
10 TABLETS PER TUBE

- FOR USE IN:
- ▶ Airplanes
 - ▶ Offices
 - ▶ Schools
 - ▶ Restaurants
 - ▶ Health Clubs
 - ▶ Theaters...



NET WT 1.7 OZ (47 G) 10 TABLETS

DIRECTIONS: SIMPLY DROP (1) AIRBORNE TABLET IN A SMALL AMOUNT OF PLAIN WATER. LET DISSOLVE (ABOUT 1 MINUTE) AND DRINK. REPEAT EVERY THREE HOURS AS NECESSARY. CHILDREN: ONE HALF TABLET AS WITH ALL DIETARY SUPPLEMENTS, PREGNANT WOMEN OR PEOPLE ON MEDICATION SHOULD CONSULT PHYSICIAN BEFORE TAKING. SEALED WITH A TAMPER EVIDENT CAP FOR YOUR PROTECTION. MAY BE USED IN HOT OR COLD WATER. EFFERESCENT TECHNOLOGY OFFERS 100% IMMEDIATE ABSORPTION!

EFFERVESCENT ORIGINAL ZESTY ORANGE!

AIRBORNE AIRBORNE AIRBORNE AIRBORNE

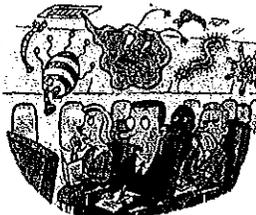
Take **AIRBORNE[®]** Effervescent Health Formula

Take AIRBORNE to boost your immune system. A healthy immune system helps your body fight germs. Take before entering crowded environments, like airplanes, offices and schools.*



AIRBORNE[®] was developed by a school teacher to boost her immune system, so that it could help her body fight against germs that abound in the classroom. Airborne's unique natural formula contains 17 herbs and nutrients, including ginger for nausea!*

SUPPLEMENT FACTS: Serv size 1 tablet. Servings: 10. Amount per serving: Calories 5, Total Fat 0g, Sodium 230mg (10% DV), Total Carb 0g, Sugars 0g, Protein 0g, Vitamin A (100% DV), Potassium 5,600 (100% DV), Vitamin C (Ascorbic Acid) 1,000mg (1,670% DV), Vitamin E (Alpha-tocopherol) 33 IU (100% DV), Riboflavin 2.8mg (170% DV), Magnesium (Oxide & Sulfate) 40mg (10% DV), Zinc (Sulfate) 8mg (155% DV), Selenium (Amino Acid Complex) 15mcg (26% DV), Manganese (Oxycarbonate) 3mg (150% DV), Polysodium (Oxycarbonate) 15mg (12% DV), Herbal Extracts (Proprietary blend of: Motherwort, Licorice, Fenugreek, Schisandra, Ginger, Chinese Yucca, Isatis Root, Echinacea) 350mg (DV), Amino Acids (Glutamine as L-Glutamine, Lysine as L-Lysine HCl) 30mg (DV). *Daily Value based on a 2000 calorie diet. **Daily Value not established.



OTHER INGREDIENTS: Cellulose, Sodium Bicarbonate, Sorbitol, Potassium Bicarbonate, Orange Flavors, Natural Orange, Potassium Phosphate.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. No Artificial Colors or Preservatives. Recyclable Carton.

Next time, plop the **AIRBORNE!**

Check, groups and organizations in your neighborhood. And all requirements not listed. Expectations of every person. **STOCK**

Thank you for using AIRBORNE!
I received Airborne because as a
teacher I needed help supporting
my immune system, especially
in the classroom.
-Marianne King
-M.D. and grade
teacher & developer of
Airborne for youth.

1-800-000-0001

100% Natural
100% Potassium
100% Potassium
100% Potassium
100% Potassium

ORIGINAL ZESTY ORANGE
Airborne®

EFFERVESCENT HEALTH FORMULA
 A DIETARY SUPPLEMENT

The original immune-boosting tablet.*



Airborne®

ORIGINAL ZESTY ORANGE

- Seven Herbal Extracts!
- Antioxidants!
- Electrolytes!
- Amino Acids!
- 1,000mg of Vitamin C!
- Tastes Great!

#1 **Airborne®**

Best Seller in the USA!

ZESTY ORANGE DIETARY SUPPLEMENT

CREATED BY A SCHOOL TEACHER!

FOR USE IN:

- ▶ Airplanes
- ▶ Offices
- ▶ Schools
- ▶ Restaurants
- ▶ Health Clubs
- ▶ Theaters...



2 (18 TABLET TUBES) TOTAL 36 TABLETS

CONTENTS: 2 TUBES

DIRECTIONS: SIMPLY DROP (1) AIRBORNE TABLET IN A SMALL AMOUNT OF PLAIN WATER, LET DISSOLVE (ABOUT 1 MINUTE) AND DRINK. REPEAT EVERY THREE HOURS AS NECESSARY. CHILDREN: ONE HALF TABLET, AS WITH ALL DIETARY SUPPLEMENTS. PREGNANT WOMEN OR PEOPLE ON MEDICATION SHOULD CONSULT PHYSICIAN BEFORE TAKING. SEALED WITH A TAMPER EVIDENT CAP FOR YOUR PROTECTION. MAY BE USED IN HOT OR COLD WATER.

EFFERVESCENT TECHNOLOGY OFFERS 100% IMMEDIATE ABSORPTION!

Collective Exhibit B

LEMON-LIME
Airborne
 EFFERVESCENT HEALTH FORMULA
 A DIETARY SUPPLEMENT

The original immune-boosting tablet
 that helps your body fight germs.*



Airborne

LEMON-LIME

- 1,000mg of Vitamin C!

- Seven Herbal Extracts!

- Antioxidants!
- Electrolytes!
- Amino Acids!
- Tastes Great!

Airborne

CREATED BY A SCHOOL TEACHER!

FOR USE IN:

- ▶ Airplanes
- ▶ Offices
- ▶ Schools
- ▶ Restaurants
- ▶ Health Clubs
- ▶ Theaters...



2 (18 TABLET TUBES) TOTAL 36 TABLETS

#1
 Best Seller
 in the
 USA!

CONTENTS: 2 TUBES

DIRECTIONS: For adults and children 12 years and older. Simply drop (1) Airborne tablet in 4-8 oz. of water, let dissolve (about 1 minute), and drink. Repeat every 3-4 hours as necessary, no more than 3 times per day. Do not take if pregnant or breastfeeding, unless you have consulted a physician. As with all dietary supplements, people on medication or with known medical conditions should consult a physician before taking. Sealed with a tamper-evident cap for your protection. May be used in hot or cold water.

EFFERVESCENT TECHNOLOGY
 OFFERS FASTER ABSORPTION!

Supplement Facts

Serving Size 1 Tablet

Amount Per Tablet

Calories

Total Carbohydrates

Vitamin A (as Retinyl Palmitate)

Vitamin C (Ascorbic Acid)

Vitamin E (as dl-tocopheryl Acetate)

Magnesium (as Oxide & Sulfate)

Zinc (as Sulfate)

Selenium (as Chelate)

Manganese (as Gluconate)

Sodium

Potassium

Herbal Extract Proprietary Blend

Meliodoxin, Lonicera (flower), Forsythia

(fruit), Schizonepeta (aboveground parts),

Ginger (dried rhizome), Chinese Ylix (root),

Isatis (root), Echinacea (aboveground parts)

Amino Acids Blend

Glutamine (as L-Glutamine), Lysine (as L-Lysine HCl)

Percent Daily Values are based on a diet of other people's misdeeds.

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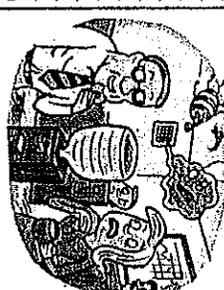
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Other Ingredients: Sorbitol, Sodium Bicarbonate, Citric Acid, Processed Ascorbate, Natural Lemon-Lime Flavor, Polyethylene Glycol, Magnesium Oxide, Sucralose, No Artificial Colors, Flavors or Preservatives.



AIRBORNE

Effervescent Health Formula

Take AIRBORNE to boost your immune system. A healthy immune system helps your body fight germs. Take before entering crowded environments, like airplanes, offices and schools.†



Manufactured in USA
by Airborne, Inc. from domestic
and imported ingredients
P.O. Box 2884 (Garden), CA 95921

AIRBORNE® was developed by a school teacher to boost her immune system, so that it could help her body fight against germs that abound in the classroom. Airborne's unique formula contains 17 herbs and nutrients, including ginger for nausea!†

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

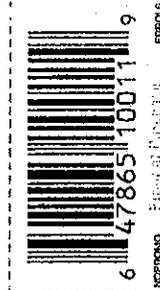
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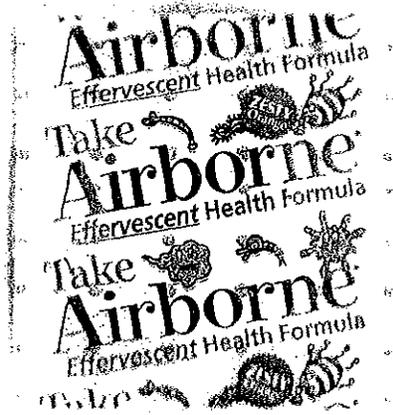
Specialized in providing and preparing for 17 years in the classroom, I needed help supporting my immune system, especially in the classroom.†

Thank you for using Airborne! I created Airborne because, as a teacher, I needed help supporting my immune system, especially in the classroom.†

HAVE YOU TAKEN YOUR AIRBORNE?



Recyclable Carton



AIRBORNE GUMMI LOZENGES — 2007

new die line - tuck ends

Airborne® GUMMI LOZENGES

Makers of the original Airborne Formula

Airborne® GUMMI LOZENGES

Soothing Throat Formula

A DIETARY SUPPLEMENT



Best if NOT chewed. Place in mouth, let dissolve and swallow.

(Ages 5-105)

Airborne®
GUMMI LOZENGES



They're really GOOD!!!

Airborne

GUMMI LOZENGES

DIETARY SUPPLEMENT



Airborne®
GUMMI LOZENGES

DIRECTIONS: Adults and children 5 years of age or older, allow one lozenge to dissolve slowly in mouth and swallow. (For best results do not chew).

May be repeated as needed or as directed by a doctor. Children 5-13 years old: Do not exceed 12 lozenges per day. Adults and children 14 years of age or older: Do not exceed 18 lozenges per day. Children under 5 years, please consult your doctor.

Do not take if pregnant or breastfeeding, unless you have consulted a physician. As with all dietary supplements, people on medication or with known medical conditions should consult a physician before taking.

Airborne®
GUMMI LOZENGES

Manufactured in Switzerland for Airborne, Inc.
P.O. Box 2884 Carmel, CA 93921
Comments: (600) 590-9794
Visit us at www.AirborneHealth.com

"Thank you for using Airborne Gummi Lozenges! I created the original Airborne formula because, as a teacher, I needed help supporting my immune system, especially in the classroom." ¹

Victoria Knight-McDowell,
2nd grade teacher &
developer of the
Airborne Formula.



NO PROMO Proof of Purchase KACHE

To ensure safety, purity and potency, Airborne is proud of the fact that we extract only whole plant material.

DO NOT USE IF BEES OR BEEHIVES ARE NEARBY. © Airborne, Inc. 2007. All rights reserved. This information has not been reviewed by the Food and Drug Administration. They product is not intended to diagnose, treat, cure or prevent any disease.

Airborne® GUMMI LOZENGES

Delicious Airborne® Gummi Lozenges are made exclusively for Airborne® in Switzerland and come in 6 flavors that help soothe your throat.

GRAPE-ORANGE · LICORICE
CHERRY · LAMB · HONEY

100% Guaranteed Satisfaction.
Hard Gummi Lozenges offer the original AIRBORNE® Formula was created by a second grade school teacher. Our trademarked Airborne® Gummi Lozenges offer 100% Guaranteed Satisfaction.

Supplement Facts

Serving Size 1 Lozenge
Amount Per Lozenge % Daily Value

Total Carbohydrates	1 g	<1%
Sugars	1 g	**
Vitamin C (Ascorbic Acid)	7.2 mg	12%
Vitamin E (as dl-alpha Tocopheryl Acetate)	1.8 IU	6%
Thiamin (Vitamin B1)	0.17 mg	11%
Riboflavin (Vitamin B2)	0.2 mg	11%
Niacin (as Nicotinamide)	2.2 mg	11%
Vitamin B6 (as Hydrochloride)	0.2 mg	10%
Folic Acid	24 mcg	6%
Vitamin B12 (as Cyanocobalamin)	0.12 mcg	2%
Biotin	18 mcg	6%
Pantothenic Acid (as Calcium Pantothenate)	0.7 mg	7%
Zinc (as Citrate)	0.9 mg	6%
Herbal Extract Proprietary Blend	22 mg	**

*Percent Daily Values are based on a diet of other people's misdeeds.
†Daily Values not established.
‡Other Ingredients: Sugar, Gum Arabic, Corn Syrup, Citric Acid, Sorbitol, Lecithin, Natural and Artificial Fruit Flavors, Natural Colors, Natural Citrus Oil, Preservatives.
*Daily Values not established.
†Daily Values not established.
‡Other Ingredients: Sugar, Gum Arabic, Corn Syrup, Citric Acid, Sorbitol, Lecithin, Natural and Artificial Fruit Flavors, Natural Colors, Natural Citrus Oil, Preservatives.

Gummi_carton_2007_v5



Children's Strength Airborne Formula!



The original Immune-boosting tablet that helps your body fight germs.†

<p>Airborne Jr.</p> <ul style="list-style-type: none"> • Vitamin C! • Seven Herbal Extracts! • Antioxidants! • Electrolytes! • Amino Acids! • Tastes Great! <p>EXP. 11-10</p>	<p>FOR USE IN:</p> <ul style="list-style-type: none"> ▶ School ▶ Playgrounds ▶ Airplanes ▶ Home ▶ Sleep-overs ▶ Vacations... 	<p>CREATED BY A SCHOOL TEACHER!</p>	<p>CONTENTS: 1 TUBE</p> <p>DIRECTIONS: For ages 4-12: Simply drop (1) AIRBORNE Jr. tablet in 4-6 oz. of water, let dissolve (about 1 minute) and drink. Repeat every 3-4 hours as necessary, no more than three times per day. Do not take if pregnant or breastfeeding, unless you have consulted a physician. As with all dietary supplements, people on medication or with known medical conditions should consult a physician before taking. Sealed with a tamper evident cap for your protection. May be used in hot or cold water.</p> <p>EFFERVESCENT TECHNOLOGY OFFERS FASTER ABSORPTION!</p> <p>10 TABLETS</p>
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EFFERVESCENT!!

AIRBORNE® AIRBORNE® AIRBORNE® AIRBORNE®

Supplement Facts		
Serving Size 1 Tablet		
Each Tablet Contains	% Daily Value	
Calories	6	
Total Carbohydrates	<1 g	<1%*
Vitamin A (as Retinyl Palmitate)	500 IU	10%
Vitamin C (Ascorbic Acid)	500 mg	835%
Vitamin E (as dl-Tocopheryl Acetate)	15 IU	50%
Magnesium (as Sulfate)	20 mg	5%
Zinc (as Sulfate)	4 mg	27%
Selenium (as Chelate)	8 mcg	11%
Manganese (as Gluconate)	1.5 mg	75%
Sodium	230 mg	10%
Potassium (Bicarbonate)	38 mg	1%
Herbal Extract Proprietary Blend	200 mg	**
Maltodextrin, Lonchera (loose), Forsythia (fruit), Schizonepata (aboveground parts), Ginger (dried rhizome), Chinese Vitex (fruit), Isatis (root), Echinacea (aboveground parts)		
Beet Root	30 mg	**
Amino Acids Blend	25 mg	**
Glutamine (as L-Glutamine), Lysine (as L-Lysine HCl)		

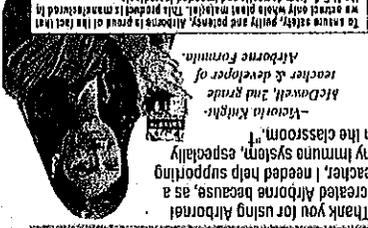
* Percent Daily Values are based on a 2,000 calorie diet. ** Daily Value not established.

OTHER INGREDIENTS: Saccharin, Citric Acid, Sodium Bicarbonate, Glycerin, Polyethylene Glycol, Sucralose, Maltod.

These statements have not been certified by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. No Artificial Colors or Preservatives.

Recyclable Carton

C-1002503



"Thank you for using Airborne! I created Airborne because, as a teacher, I needed help supporting my immune system, especially in the classroom."
 -Victoria Knight-
 teacher & developer of Airborne Formula.

**AIRBORNE Jr.
For Kids!!**

Take AIRBORNE to boost your immune system. A healthy immune system helps your body fight germs. Take before entering crowded places like schools and airplanes.¹

AIRBORNE® was developed by a school teacher to boost her immune system, so that it could help her body fight against germs that abound in the classroom. Airborne's unique formula contains 17 herbs and nutrients, including ginger for nausea!¹

Manufactured in USA for Airborne, Inc. from domestic and imported ingredients. P.O. Box 2884 Carmel, CA 93921

Next time, 'plop' the AIRBORNE Jr.!



Comments: (800) 590-9794
 Visit us at www.airbornehealth.com



AIRBORNE® AIRBORNE® AIRBORNE®

#1 Best Seller in the USA!

Airborne®

LEMON-LIME DIETARY SUPPLEMENT

Airborne®

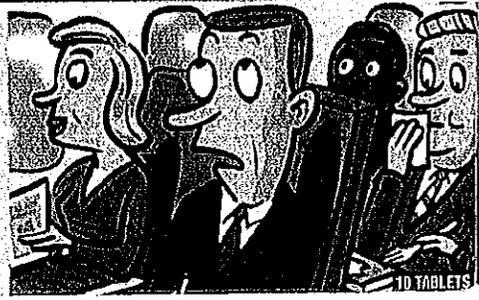
LEMON-LIME EFFERVESCENT HEALTH FORMULA A DIETARY SUPPLEMENT

The original immune-boosting tablet that helps your body fight germs.†

Airborne® **CREATED BY A SCHOOL TEACHER!** **CONTENTS: 1 TUBE**

- LEMON-LIME**
- 1,000mg of Vitamin C!
 - Seven Herbal Extracts!
 - Antioxidants!
 - Electrolytes!
 - Amino Acids!
 - Tastes Great!
- 01 14007 EXP

- FOR USE IN:**
- ▶ Airplanes
 - ▶ Offices
 - ▶ Schools
 - ▶ Restaurants
 - ▶ Health Clubs
 - ▶ Theaters...



DIRECTIONS: For adults and children 12 years and older: Simply drop (1) AIRBORNE tablet in 4-6 oz. of water, let dissolve (about 1 minute) and drink. Repeat every 3-4 hours as necessary, no more than 3 times per day. Do not take if pregnant or breastfeeding, unless you have consulted a physician. As with all dietary supplements, people on medication or with known medical conditions should consult a physician before taking. Sealed with a tamper evident cap for your protection. May be used in hot or cold water.

EFFERVESCENT TECHNOLOGY OFFERS FASTER ABSORPTION!

EFFERVESCENT LEMON-LIME
AIRBORNE® AIRBORNE® AIRBORNE® AIRBORNE®

Supplement Facts

Serving Size 1 Tablet

Amount Per Tablet	% Daily Value	
Calories	5	
Total Carbohydrates	<1 g	<1%*
Vitamin A (as Retinyl Palmitate)	2000 IU	40%
Vitamin C (Ascorbic Acid)	1000 mg	1667%
Vitamin E (as dl-Tocopheryl Acetate)	30 IU	100%
Magnesium (as Oxide & Sulfate)	40 mg	10%
Zinc (as Sulfate)	8 mg	53%
Selenium (as Chelate)	15 mcg	21%
Manganese (as Gluconate)	3 mg	150%
Sodium	230 mg	10%
Potassium	75 mg	2%
Herbal Extract Proprietary Blend	350 mg	**
Mallodectin, Lonicera (flower), Forsythia (fruit), Schizonapeta (aboveground parts), Ginger (dried rhizome), Chinese Vilex (fruit), Isatis (root), Echinacea (aboveground parts)		
Amino Acids Blend	50 mg	**
Glutamine (as L-Glutamine), Lysine (as L-Lysine HCl)		

* Percent Daily Values are based on a 2,000 calorie diet. ** Daily Value not established.

Other Ingredients: Sorbitol, Sodium Bicarbonate, Citric Acid, Potassium Bicarbonate, Natural Lemon-Lime Flavor, Polyethylene Glycol, Mineral Oil, Sucralose.

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. No Artificial Colors, Flavors or Preservatives. 

AIRBORNE®
 Effervescent
 Health Formula

Take AIRBORNE to boost your immune system. A healthy immune system helps your body fight germs. Take before entering crowded environments, like airplanes offices and schools.†

AIRBORNE® was developed by a school teacher to boost her immune system, so that it could help her body fight against germs that abound in the classroom. Airborne's unique formula contains 17 herbs and nutrients, including ginger for nausea!†

Next time, pop the **AIRBORNE!**

Manufactured in USA for Airborne, Inc. from domestic and imported ingredients. P.O. Box 2884 Carmel, CA 93921

C-10004-03



"Thank you for using Airborne! I created Airborne because, as a teacher, I needed help supporting my immune system, especially in the classroom.†"

*-Victoria Knight-
 teacher & developer of
 Airborne formula*

To ensure safety, purity and potency, Airborne is produced in the USA, from domestic and imported ingredients. We accept only whole plant material. The product is manufactured in a GMP facility.

6 47865 10004 1



Visit us at www.airbornehealth.com
 Comments: (800) 590-9794

AIRBORNE®
 HAVE YOU TAKEN YOUR



AIRBORNE AIRBORNE AIRBORNE

#1
Best Seller
in the
USA!

Airborne
NIGHTTIME
DIETARY SUPPLEMENT

Airborne NIGHTTIME

HOT APPLE CIDER

EFFERVESCENT HEALTH FORMULA
A GENTLE TASTEY & SLEEP PROMOTING

Airborne
NIGHTTIME
HOT APPLE CIDER

contains Airborne's immune-boosting ingredients plus natural herbs to soothe and relax for a better night's sleep!

Airborne

HOT APPLE CIDER

- 1000mg of Vitamin C
- Eleven Herbal Extracts
- Antioxidants
- Electrolytes
- Tastes Great!

CREATED BY A SCHOOL TEACHER!

- ▶ Hot Nighttime Formula
- ▶ Soothes & Relaxes
- ▶ Immune-Boosting
- ▶ Drug-Free

CONTENTS: 1 TUBE

9 TABLETS

DIPLOMA DISCIPLINE
AIRBORNE AIRBORNE AIRBORNE AIRBORNE

Supplement Facts

Serving Size 1 Tablet

Amount Per Tablet	% Daily Value	
Calories	5	
Total Carbohydrates	<1 g	<1%*
Vitamin A (as Retinyl Palmitate)	2000 IU	40%
Vitamin C (Ascorbic Acid)	1000 mg	1667%
Vitamin E (as dl-Tocopheryl Acetate)	30 IU	100%
Magnesium (as Oxide & Sulfate)	40 mg	10%
Zinc (as Sulfate)	8 mg	53%
Selenium (as Chelate)	15 mcg	21%
Manganese (as Gluconate)	3 mg	150%
Sodium	230 mg	10%
Potassium	75 mg	2%
Herbal Extract Proprietary Blend	350 mg	**
Maltodextrin, Lonchera (flower), Forsythia (fruit), Schizonepeta (aboveground parts), Ginger (dried rhizome), Chinese Vitex (fruit), Isatis (root), Echinacea (aboveground parts)		
Nighttime Herbal Blend	60 mg	**
Chamomile (flower), Lemon Balm (aboveground parts), Passionflower (aboveground parts), Valerian (root)		

* Percent Daily Values are based on a diet of 2,000 calories a day. ** Daily Value not established.

Other Ingredients: Sorbitol, Citric Acid, Sodium Bicarbonate, Natural and Artificial Flavors, Potassium Bicarbonate, Caramel Color, Mineral Oil, Acesulfame Potassium, Sucralose.

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

No Artificial Colors or Preservatives. **Notable Cuts** 

Airborne
NIGHTTIME
 Effervescent
 Health Formula

AIRBORNE® was developed by a school teacher to boost her immune system, so that it could help her body fight against germs that abound in the classroom.†

Airborne Nighttime contains immune-boosting ingredients *plus* natural herbs to help soothe and relax for a better night's sleep.†

Airborne Nighttime's unique formula contains 19 herbs and nutrients!

Next time, 'plop' the **AIRBORNE!**

Manufactured in USA for Airborne, Inc. from domestic and imported ingredients. P.O. Box 2684 Carmel, CA 93921

C-10008-02

To obtain quality, purity and safety, Airborne is proud of the fact that we extract only whole plant material. This product is manufactured in the U.S.A. from domestic and imported ingredients.

"Thank you for using Airborne! I created Airborne because, as a teacher, I needed help supporting my immune system, especially in the classroom."†

-Victoria Kuhn-McDonnell, 2nd grade teacher & developer of Airborne Formula.

HAVE YOU TAKEN YOUR AIRBORNE?

Comments: (800) 390-9794
 Visit us at www.airbornehealth.com

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Product of Purchase





Take anywhere you go — just add to bottled water!

#1 Best Seller in the USA!

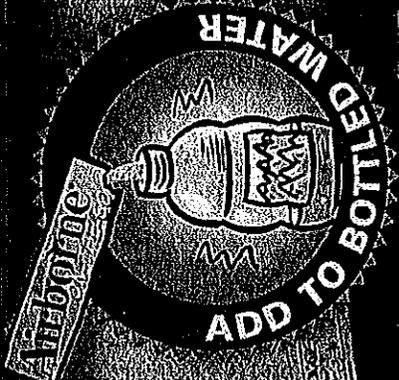
Helps Boost Your Immune System!

Airborne[®] ON-THE-GO

DIETARY SUPPLEMENT

CREATED BY A SCHOOL TEACHER!

Take anywhere you go!
Convenient single-serve packets



8 PACKETS

Airborne ON-THE-GO

DIRECTIONS: For adults and children 12 years and older. Empty packet into bottle when 4-6 oz. of water remain. Let dissolve (about 1 minute) and drink. DO NOT SHAKE. Repeat every 3-4 hours as necessary, no more than 3 times per day. Do not take if pregnant or breastfeeding, unless you have consulted a physician. As with all dietary supplements, people on medication or with known medical conditions should consult a physician before taking.

EFFERESCENT TECHNOLOGY OFFERS FASTER ABSORPTION!

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EFFERVESCENT

AIRBORNE AIRBORNE AIRBORNE

**Airborne
ON-THE-GO**

Supplement Facts

Each Packet Contains	% Daily Value
Calories	0
Total Carbohydrates	<1g
Vitamin A (as Retinyl Palmitate)	2000 IU 40%
Vitamin C (Ascorbic Acid)	1000 mg 1667%
Vitamin E (as dl- α -Tocopheryl Acetate)	30 IU 100%
Magnesium (as Oxide & Sulfate)	40 mg 10%
Zinc (as Sulfate)	8 mg 53%
Selenium (as Amino Acid Chelate)	15 mcg 21%
Manganese (as Gluconate)	3 mg 150%
Sodium	230 ^{***} 10%
Potassium	75 mg 2%
Herbal Extract Proprietary Blend	350 mg
Melaleucitri, Lonicera (flower), Forsythia (fruit), Schizonepeta (aboveground parts), Ginger (dried rhizome), Chinese Yifex (fruit, leaves (root), Echinacea (aboveground parts)	
Amino Acids Blend	50 mg
Glutamine (as L-Glutamine) Lysine (as L-Lysine HCl)	

* Percent Daily Values are based on a diet of other people's sinners. ** Daily Values not established.

Other Ingredients: Citric Acid, Sodium Bicarbonate, Natural Lemon-Lime Flavors, Potassium Bicarbonate, Acesulfame Potassium, Sorbitates.

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

No Artificial Colors, Flavors or Preservatives

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**HAVE YOU TAKEN YOUR
AIRBORNE?**

Manufactured in Germany
by Airborne, Inc.
P.O. Box 2884 Carmel, CA 95021

Airborne
EFFERVESCENT
Breath Formula

AIRBORNE[®] was developed by a school teacher to boost her immune system, so that it could help her body fight against germs that abound in the classroom.¹

Airborne On-the-Go gives you this same immune-boosting formula in convenient, single-serve packets. It's perfect for people on the go. Just add to bottled water and take it anywhere you go! Airborne's unique formula contains 17 herbs and nutrients!



*Victoria Knight-McDonnell,
2nd grade teacher & developer
of Airborne Formula.*

"Thank you for using Airborne! I created Airborne because, as a teacher, I needed help supporting my immune system, especially in the classroom."[†]

*-Victoria Knight-McDonnell,
2nd grade teacher & developer
of Airborne Formula.*

To ensure safety, purity and potency, Airborne is made of the best that we can extract only whole plant material. All Airborne products are manufactured using the highest quality standards.



4-6 oz. of Bottled Water

**On-the-Go
Convenience**

**Helps Boost
Your Immune
System!**

LEMON-LIME

#1
Best Seller
in the
USA!

Airborne[®] ON-THE-GO[®] DIETARY SUPPLEMENT



Helps Boost Your
Immune System!

The original immune-boosting powder that helps your body fight germs.

CREATED BY A SCHOOL TEACHER!



Convenient
single-serve
packets

Just add to
bottled water



8 PACKETS



EFFERVESCENT

AIRBORNE® AIRBORNE® AIRBORNE® AIRBORNE®

Supplement Facts

Serving Size 1 Packet

Each Packet Contains	% Daily Value	
Calories	0	
Total Carbohydrates	<1 g	<1%*
Vitamin A (as Retinyl Palmitate)	2000 IU	40%
Vitamin C (Ascorbic Acid)	1000 mg	1667%
Vitamin E (as dl-Tocopheryl Acetate)	30 IU	100%
Magnesium (as Oxide & Sulfate)	40 mg	10%
Zinc (as Sulfate)	8 mg	53%
Selenium (as Amino Acid Chelate)	15 mcg	21%
Manganese (as Gluconate)	3 mg	150%
Sodium	230 mg	10%
Potassium	75 mg	2%
Herbal Extract Proprietary Blend	350 mg	**
Malodextrin, Lonicera (flower), Forsythia (fruit), Schizonepeta (aboveground parts), Ginger (dried rhizome), Chinese Vitex (fruit), Isalis (root), Echinacea (aboveground parts)		
Amino Acids Blend	50 mg	**
Glutamine (as L-Glutamine) Lysine (as L-Lysine HCl)		

*Percent Daily Values are based on a 2,000 calorie diet. **Daily Value not established.
 Other Ingredients: Citric Acid, Sodium Bicarbonate, Natural Lemon-Lime Flavors,
 Potassium Bicarbonate, Acesulfame Potassium, Sucralose.
 †These statements have not been evaluated by the Food and Drug Administration.
 This product is not intended to diagnose, treat, cure or prevent any disease.
 No Artificial Colors, Flavors or Preservatives. Recyclable Carton ♻️

Airborne®
On-The-Go

Effervescent
 Health Formula

AIRBORNE® was developed by a school teacher to boost her immune system, so that it could help her body fight against germs that abound in the classroom.†

Airborne On-the-Go gives you this same Immune-boosting formula in convenient, single-serve packets. It's perfect for people on the go. Just add to bottled water and take it anywhere you go!

Airborne's unique formula contains 17 herbs and nutrients!



Manufactured in Germany for Airborne, Inc., P.O. Box 2884 Carmel, CA 93921

EXP 11/09
 LOT 1109A

C-10019-04



"Thank you for using Airborne! I created Airborne because, as a teacher, I needed help supporting my immune system, especially in the classroom.†"
 -Victoria Knight-Alexander,
 2nd grade teacher & developer
 of Airborne Formula.

To ensure safety, purity and potency, Airborne is proud of the fact that we extract only whole plant material.

Comments: (800) 580-9294 • Visit us at www.AirborneHealth.com

Foot of Purchase

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Airborne[®] SEASONAL

- ✎ Contains Vitamins & Nutrients
- ✎ Non-Drowsy!

A proprietary formula that promotes normal histamine levels.†

**BONUS
PACK!**

Airborne SEASONAL

CITRUS BLEND 

- ✎ 500mg of Vitamin C!
- ✎ Herbal Extracts!
- ✎ Non-Drowsy!
- ✎ Tastes Great!



**EFFERVESCENT HEALTH FORMULA
A DIETARY SUPPLEMENT**

13-1284-01
123 12

BONUS PACK!

Airborne[®] SEASONAL CITRUS BLEND DIETARY SUPPLEMENT NON-DROWSY FORMULA

- ✎ Promotes Normal Histamine Levels†
- ✎ Contains Vitamins & Nutrients
- ✎ Natural Herbal Formula



18 TABLETS

"I created the original Airborne formula because, as a teacher, I needed help supporting my immune system, especially in the classroom."†

-Victoria Knight-McDowell, 2nd grade teacher & developer of Airborne Formula.

To ensure safety, purity and potency, Airborne is proud of the fact that we extract only whole plant material. This product is manufactured in the U.S.A. from domestic and imported ingredients.

C-0027-02

Airborne SEASONAL

DIRECTIONS: Adults and children 12 years and older: Dissolve tablet in 4-6 oz. of water and drink. Take 3 times a day the first week and 2 times a day thereafter. Do not take if pregnant or breastfeeding, unless you have consulted a physician. As with all dietary supplements, people on medication or with known medical conditions should consult a physician before taking.

**EFFERVESCENT TECHNOLOGY
OFFERS FASTER ABSORPTION!**

WWW.AIRBORNETRUST.COM

Airborne is the founder of the Airborne Teachers Trust Fund. A vision of Victoria Knight-McDowell — former second-grade teacher and creator of Airborne — the Airborne Teachers Trust Fund awards monetary grants to fund art and music programs in elementary and middle schools. Often, these programs are in jeopardy of being lost due to budgetary limitations. Airborne proudly supports the Trust financially with the monies generated through the sale of Airborne products.

For additional information and grant application visit www.airbornetrust.com.

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AIRBORNE® SEASONAL

AIRBORNE® AIRBORNE® AIRBORNE® AIRBORNE® AIRBORNE®

Airborne® SEASONAL

EFFERVESCENT HEALTH FORMULA

Supplement Facts

Serving Size 1 Tablet

Amount Per Tablet	% Daily Value	
Calories	8	
Total Carbohydrates	<1 g	<1%*
Vitamin C (Ascorbic Acid)	500 mg	833%
Vitamin B6 (Pyridoxine Hydrochloride)	2 mg	100%
Pantothenic Acid (as Calcium d-Pantothenate)	10 mg	100%
Sodium	250 mg	10%

Herbal Extracts Proprietary Blend	420 mg	**
Quercetin, Chinese Skullcap (root), Apple (fruit), Eleuthero (root and rhizome), Perilla (leaf), Peppermint (leaf)		

* Percent Daily Values are based on a 2,000 calorie diet. ** Daily Value not established.

Other Ingredients: Citric Acid, Sodium Bicarbonate, Sorbitol, Croscopolone, Natural Citrus Flavor, Malic Acid, Sodium Carbonate, L-leucine, Polyethylene Glycol, Silicon Dioxide, Sucralose, Starch.

No Artificial Colors, Flavors or Preservatives.

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Resealable Carton



Airborne® Seasonal is a non-drowsy formula containing a nutritional blend that promotes normal histamine levels.†

Airborne Seasonal's great-tasting formula comes in an effervescent tablet that you drop into water and let dissolve before drinking.

Manufactured in USA
for Airborne, Inc., from domestic
and imported ingredients.
P.O. Box 2864 Carmel, CA 93921

HAVE YOU TAKEN YOUR
AIRBORNE?

Comments: (800) 590-9794
Visit us at www.AirborneHealth.com



NO PROMO Proof of Purchase ERM07

Collective Exhibit C

LEMON-LIME
Airborne
 EFFERVESCENT HEALTH FORMULA
 A DIETARY SUPPLEMENT

AIRBORNE

The original immune-boosting tablet
 that helps your body fight germs.†

Airborne

#1
 Best Seller
 in the
 USA!

LEMON-LIME
 DIETARY SUPPLEMENT

CREATED BY A SCHOOL TEACHER!

FOR USE IN:

- ▶ Airplanes
- ▶ Offices
- ▶ Schools
- ▶ Restaurants
- ▶ Health Clubs
- ▶ Theaters...

Airborne

LEMON-LIME

- 1,000mg of Vitamin C!
- Seven Herbal Extracts!
- Antioxidants!
- Electrolytes!
- Amino Acids!
- Tastes Great!



2 (18 TABLET TUBES) TOTAL 36 TABLETS

CONTENTS: 2 TUBES

DIRECTIONS: For adults and children 12 years and older: Simply drop (1) AIRBORNE tablet in 4-6 oz. of water, let dissolve (about 1 minute) and drink. Repeat every 3-4 hours as necessary, no more than 3 times per day. Do not take if pregnant or breastfeeding, unless you have consulted a physician. As with all dietary supplements, people on medication or with known medical conditions should consult a physician before taking. Sealed with a tamper evident cap for your protection. May be used in hot or cold water.

EFFERVESCENT TECHNOLOGY
 OFFERS FASTER ABSORPTION!

Supplement Facts

Serving Size 1 Tablet
Amount Per Tablet % Daily Value

Calories	5	<1%
Total Carbohydrates		
Vitamin A (as Retinyl Palmitate)	2000 IU	40%
Vitamin C (Ascorbic Acid)	1000 mg	1667%
Vitamin E (as dl-tocopheryl acetate)	30 IU	100%
Magnesium (as Oxide & Sulfate)	40 mg	10%
Zinc (as Sulfate)	8 mg	53%
Selenium (as Chelate)	15 mcg	21%
Manganese (as Silicate)	3 mg	150%
Sodium	230 mg	10%
Potassium	75 mg	2%
Herbal Extract Proprietary Blend	350 mg	
Maitakein, Lion's Mane (flower), Forsythia (fruit), Schizonepeta (aboveground part), Ginger (dried rhizome), Chinese Ylang (fruit), Sarsaparilla, Echinacea (aboveground parts), Amino Acids Blend		
Glutamine (as L-Glutamine), Lysine (as L-Lysine HCl)	50 mg	

*Percent Daily Values are based on a diet of other people's misdeeds.

Other Ingredients: Sorbitol, Sodium Bicarbonate, Citric Acid, Potassium Sorbate, Natural Lemon-Lime Flavor, Polyethylene Glycol, Methylcellulose, Stearic Acid, No Artificial Colors, Flavors or Preservatives.



AIRBORNE®

Effervescent Health Formula

Take AIRBORNE to boost your immune system. A healthy immune system helps your body fight germs. Take before entering crowded environments, like airplanes, offices and schools.†

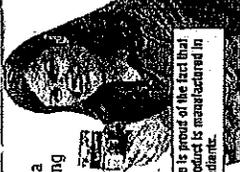


AIRBORNE® was developed by a school teacher to boost her immune system, so that it could help her body fight against germs that abound in the classroom. Airborne's unique formula contains 17 herbs and nutrients, including ginger for reuse!†

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Manufactured in USA
by Airborne, Inc. from domestic
and imported ingredients
P.O. Box 2884, Carmel, CA 95921

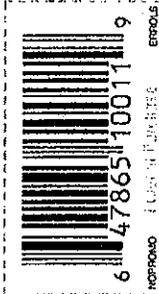
C-10007-03



...a great teacher and her students...
...in her classroom...
...my immune system...
...in the classroom...
...Thank you for using Airborne!

HAVE YOU TAKEN YOUR
AIRBORNE?

Visit us at www.airborneinc.com
1-800-555-5754
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Recyclable Carton ♻️