



ATTORNEY GENERAL OF TEXAS

GREG ABBOTT

May 19, 2011

Ms. Jordan Hale  
Assistant Attorney General  
Assistant Public Information Coordinator  
General Counsel Division  
Office of the Attorney General  
P.O. Box 12548  
Austin, Texas 78711-2548

OR2011-07035

Dear Ms. Hale:

You ask whether certain information is subject to required public disclosure under chapter 552 of the Government Code. Your request was assigned ID# 419391 (PI No. 11-30301).

The Office of the Attorney General (the "OAG") received a request for "the response for the Outgoing Mail Services for Child Support Proposal (2005-2550) that was awarded to World Marketing." The OAG takes no position as to disclosure of the submitted information. Because release of the information may implicate the proprietary interests of World Marketing, Inc., the OAG notified the company of the request and of its right to submit arguments to this office as to why its information should not be released. Gov't Code § 552.305(d) (permitting third party with proprietary interest to submit to attorney general reasons why requested information should not be released).

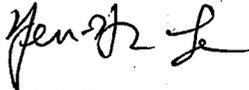
An interested third party is allowed ten business days after the date of its receipt of the governmental body's notice under section 552.305(d) to submit its reasons, if any, as to why information relating to that party should be withheld from public disclosure. *See id.* § 552.305(d)(2)(B). As of the date of this letter, World Marketing has not submitted arguments to this office explaining why its information should not be released. We thus have no basis to conclude release of the information will harm the company's proprietary interests. *See id.* § 552.110; Open Records Decision Nos. 661 at 5-6 (1999) (to prevent disclosure of

commercial or financial information, party must show by specific factual evidence, not conclusory or generalized allegations, that release of requested information would cause that party substantial competitive harm), 552 at 5 (1990) (party must establish *prima facie* case that information is trade secret), 542 at 3 (1990). Accordingly, the OAG may not withhold World Marketing's information based on any proprietary interests it may have. The OAG must release the information.

This letter ruling is limited to the particular information at issue in this request and limited to the facts as presented to us; therefore, this ruling must not be relied upon as a previous determination regarding any other information or any other circumstances.

This ruling triggers important deadlines regarding the rights and responsibilities of the governmental body and of the requestor. For more information concerning those rights and responsibilities, please visit our website at [http://www.oag.state.tx.us/open/index\\_orl.php](http://www.oag.state.tx.us/open/index_orl.php), or call the Office of the Attorney General's Open Government Hotline, toll free, at (877) 673-6839. Questions concerning the allowable charges for providing public information under the Act must be directed to the Cost Rules Administrator of the Office of the Attorney General, toll free, at (888) 672-6787.

Sincerely,



Yen-Ha Le  
Assistant Attorney General  
Open Records Division

YHL/bs

Ref: ID# 419391

Enc: Submitted documents

c: Requestor  
(w/o enclosures)

Mr. Charles Buchanan  
Chief Operating Officer  
World Marketing, Inc.  
8801 Autobahn Drive, Suite 100  
Dallas, Texas 75237-3936  
(w/o enclosures)